

# RetailX Top1000 Europe 2023

The RetailX series of ranking reports has tracked the development of online and multichannel retail in the UK since 2014, and in Europe since 2016. From this year, RetailX research assesses practical performance through four Value Chains: The Customer, Product, Operations and Capital

79%

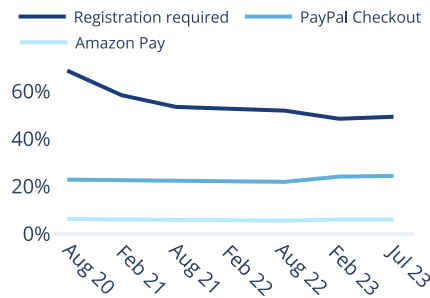
recommend similar products

48%

recommend complementary products

## Registration and third-party checkout

The percentage of Top1000 retailers offering selected third-party checkout services or requiring registration

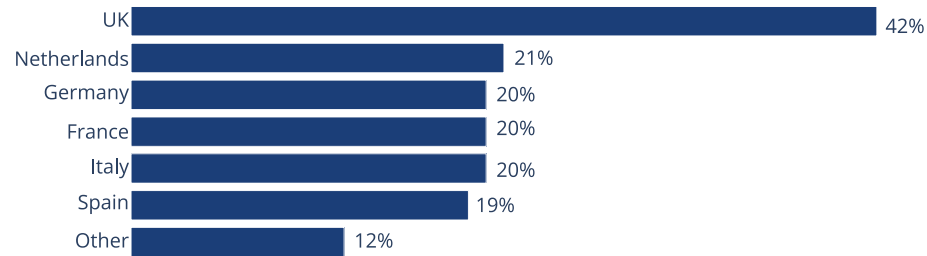


Source: RetailX

RetailX 2023  
RXTEU23RP-5-v8

## UK retailers are the most likely to offer next-day delivery

The percentage of Top1000 retailers localised to a country offering next-day delivery

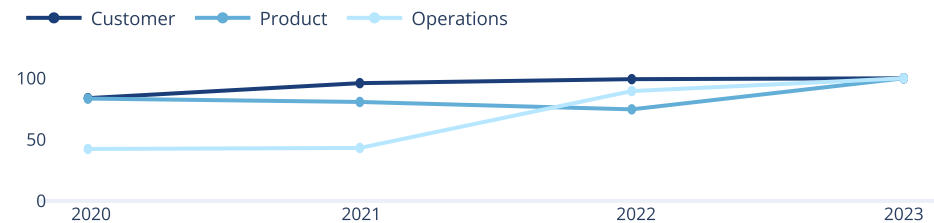


The RetailX Europe Top1000 2023. The 'Other' category shows the average of the remaining 26 countries  
Source: RetailX

RetailX 2023  
RXTEU23RP-8-v22

## Performance by value chain

The Total Index Value for each value chain 2020-2023



The RetailX Europe Top1000 2023

Source: RetailX

RetailX 2023  
RXTEU23RP-2-v19

Congratulations to the RetailX Top1000 Europe Elite of 2023: Albert Heijn, Amazon, Argos, Carrefour, Halfords and Samsung

This year's report brings together insights from:

- 300 metrics / 1000 companies / 9 years of analysis
- Features practical examples from Top1000 retailers, including Ikea, H&M, Empik, Oysho, River Island and many more

Download the full report: [internetretailing.net/report-hub/top1000-europe-report-2023/](https://internetretailing.net/report-hub/top1000-europe-report-2023/)



11%

of the Top1000 share their sustainability goals

21%

share links to mobile apps on their landing page

7%

share their progress towards sustainability goals

Sponsored by

