

RetailX Growth 3000 Europe 2023

The Growth 3000 Europe report explores the depth and breadth of the 3,000 retailers that follow on from the RetailX Top1000 Europe. The listing is based on an performance-led assessment of their ecommerce and multichannel businesses. From this year, that assessment is through four value chains: the Customer Value Chain, the Product Value Chain, the Operations Value Chain and the Capital Value Chain.

15%

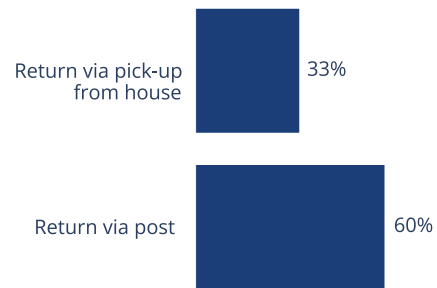
of the Growth 3000 are marketplaces

18%

are fashion retailers or brands

More than half of retailers offer return via post

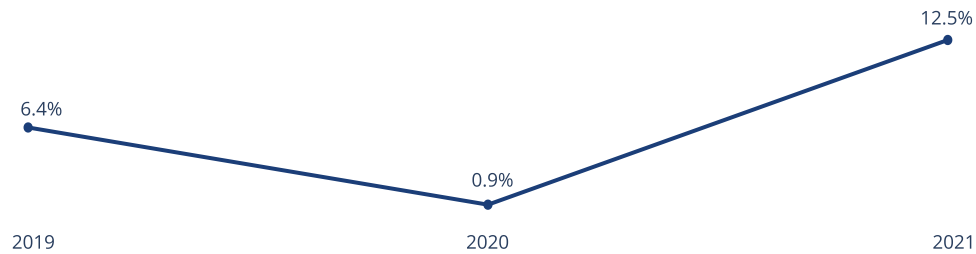
The percentage of Growth 3000 retailers offering a return service



The RetailX Europe Growth 3000 2023

Source: RetailX © RetailX 2023 RXGEU23RP-7-v4

Annual revenue growth of publicly-traded companies (%)



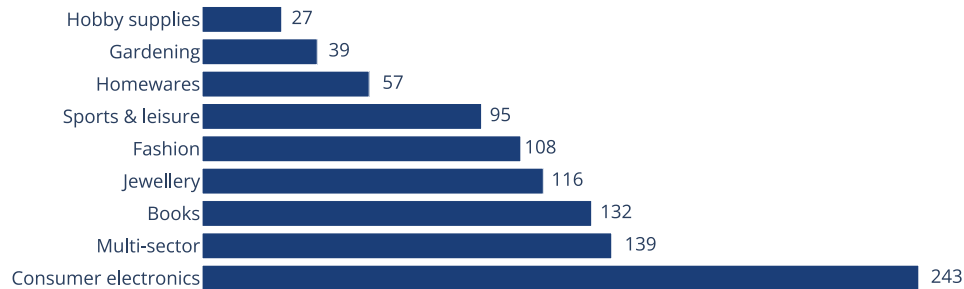
This chart combines data from publicly-traded corporations in the RetailX Europe Growth 3000

Source: Yahoo Finance

© RetailX 2023 RXGEU23RP-FN-2-v2

Hobby shops post most regularly on Instagram

The average time in hours between the recent posts of Growth 3000 retailers



The RetailX Europe Growth 3000 2023. RetailX research evaluated each retailer's five most recent posts

Source: RetailX

© RetailX 2023 RXGEU23RP-8-v11

The Growth 3000 illustrates the performance of up-and-coming retailers, brands and marketplaces that sell to the UK through:

- 75 metrics over seven years, benchmarking 3,000 retailers, brands and marketplaces, and 7,500 websites. Features case studies on retailers and brands from King Jouet and Alpkit to Saks Fifth Avenue



Download the full report: internetretailing.net/rxgeu

32%

of the Growth 3000 support PayPal Checkout

Sponsored by



75%

use the product page to offer recommendations for similar alternatives