

# RetailX Top100 Spain 2023

The RetailX Top100 Spain 2023 report names the leading retailers in the EU's fourth-largest market. It analyses their performance in the market through four value chains: the Customer Value Chain, the Product Value Chain, the Operations Value Chain and the Capital Value Chain

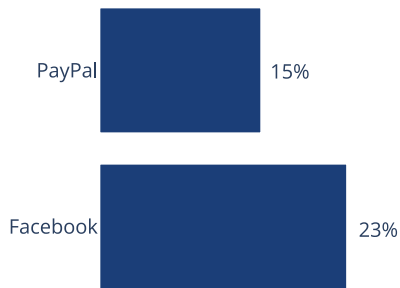
**59%**

of the  
Top100 are  
marketplaces

**92%**

of traffic  
is to  
marketplaces

**Retailers are more likely to provide Facebook checkout option**

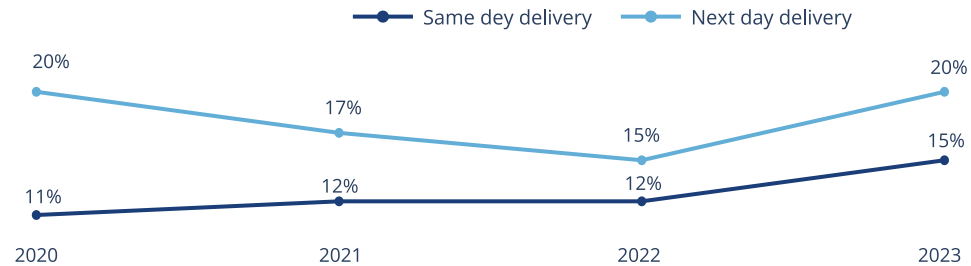


The RetailX Spain Top100 2023

Source: RetailX

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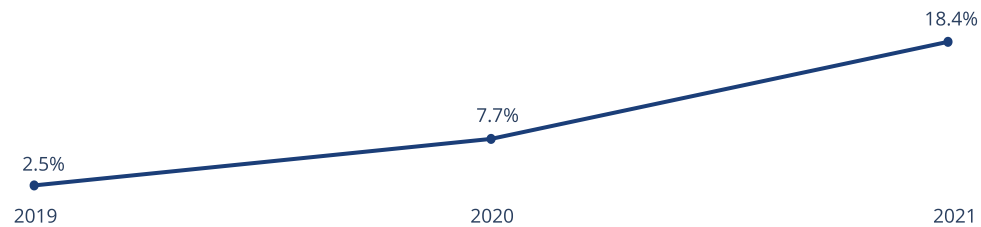
## One in five retailers offers next-day delivery



The RetailX Spain Top100 2023  
Source: RetailX

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## Annual profit growth of publicly-traded companies (%)



This chart combines data from publicly-traded corporations in the RetailX Spain Top100

Source: Yahoo Finance

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The Top100 Spain assesses and analyses the Spanish ecommerce and multichannel market through:

- 75 metrics over seven years, benchmarking 100 retailers, brands and marketplaces
- Graphic-led performance analysis
- Featuring case studies on Adolfo Domínguez and Amazon Spain

Download the full report: [internetretailing.net/research/retailx-ranking-reports/Spain-Top100](https://internetretailing.net/research/retailx-ranking-reports/Spain-Top100)



**76%**

use the product page to offer recommendations for similar alternatives

**5 days**

is the average period in which an online order is available for collection

**64%**

enable shoppers to save items to a wishlist

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